

**Neifeld Docket No:** PIP-69A-KATZ

Application/Patent No: 09/776,714

USPTO CONFIRMATION NO: 2896

File/Issue Date: 2/6/2001

Inventor/Title: Gary M. KATZ/Method and System for Timing Promotions Based on a Prior Receipt of Promotions

Examiner/ArtUnit: ALVAREZ/3688

ENTITY STATUS: Large

Priority claims: None

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22213-1450

37 CFR 1.131 DECLARATION OF BRUCE T. MARGULIES

(1) I, Bruce T. Margulies, am the attorney of record in the above-noted U.S. Patent Application Serial No. 09/776,714 entitled "Method and System for Timing Promotions Based on a Prior Receipt of Promotions," filed on February 6, 2001.

(2) From December 2009 to the time of my signing this declaration, Carol Warren (formerly Carol Chapman), a legal assistant at Catalina Marketing Corporation since at least November 2000, sent email documentation, relating to conception of the subject application and diligence in reducing to practice, to both Rick Neifeld and myself.

(3) Both Rick Neifeld and myself are attorneys of record for this application.

(4) Carol Warren has had access to email documentation relating to conception of the subject application and diligence in reducing to practice since November 2000.

(5) I believe the email documentation relating to conception of the subject application and diligence in reducing to practice, sent by Carol Warren to Rick Neifeld and myself from December 2009 to the time of my signing this declaration, to be true and accurate copies of the original emails.

(6) From the email documentation relating to conception of the subject application and diligence in reducing to practice, sent by Carol Warren to Rick Neifeld and myself from December 2009 to the time of my signing this declaration, I printed true and accurate copies, which comprise Attachments 1-11, which are submitted herewith.

(7) I swear under penalty of perjury that the foregoing statements are true and correct, and I am aware that any willful false statements are punishable by fine or imprisonment, or both, pursuant to 18 USC 1001 and that such willful false statements may jeopardize the validity of the present application or any patent issuing thereon.

Respectfully,

Date: 2/26/2010

/BruceMargulies#64,175/

Bruce Margulies, Reg. No. 64,175

Attorney of Record

BTM

Printed: February 26, 2010 (11:17am)

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